



Program of shelter and services for victims of domestic Violence.

P.O. Box 1269, Bay Shore, NY, 11706

Phone 631-666-7181, 24 Hour Hotline 631-666-8833

FOR IMMEDIATE RELEASE

THE POWER OF PURPLE: \$5 WILL HELP 5,000

The Suffolk County Coalition Against Domestic Violence (SCCADV)

Hopes to Land Purple in the Spotlight this October

August 8, 2006 SUFFOLK COUNTY, NY- Having provided preventative and supportive services to the Suffolk County for over 30 years, the Suffolk County Coalition Against Domestic Violence (SCCADV) knows just how deeply domestic violence affects the community. Over 5,000 victims seek help and support from SCCADV each year. The staggering numbers are nothing compared to the stories shared by callers.

In recognition of the victims, survivors and the amazing work of SCCADV over the past 30 years, SCCADV is asking Suffolk County to "go purple" during Domestic Violence Awareness Month this October. "The Power of Purple", a campaign put together by SCCADV, will help support their work to end domestic violence. Wearing purple, the color of domestic violence awareness, is a visible gesture of support for victims and survivors, and is unifying symbol representative of the dedication to ending domestic violence by those who wear it. For a small \$5 donation, which will go to help SCCADV provide services to over 5,000 victims, contributors will receive a custom "SCCADV purple wristband" to show the "Power of Purple" in Suffolk County. By wearing purple, supporters will show that our community supports efforts to end domestic violence.

Those who want to join the "Power of Purple" can contact 631-666-7181, email sccadv@sccadv.org or send your \$5 donation to PO Box 1269, Bay Shore, NY 11706, ATTN: Power of Purple. Donations will be accepted beginning in July through Domestic Violence Awareness Month in October.

Incorporated in 1976, this year SCCADV recognizes 30 years of providing supportive and preventative services to Suffolk County. The comprehensive program of services helps victims set a path toward a new beginning. It is the agency's mission to assist and empower victims through the provision of a wide range of services while working toward the prevention of future incidents of violence. For more information on SCCADV please go to www.sccadv.org. To contact the 24-hour hotline, call 631-666-8833.

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For more information contact:

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